



Blue Earth County Fair Association

PO Box 62
Mankato MN 56002-0062



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email—
info@blueearthcountyfair.org

Website—
www.blueearthcountyfair.org

January 2023

Dear Blue Earth County Businesses and Friends,

The 163rd Annual Blue Earth County Fair will be held Thursday – Sunday, July 20th – 23rd, 2023. The response over the last several years from business and friends has been exciting as many new friends have joined our Sponsorship and Friends of the Fair programs. We saw many new businesses joining us in our Commercial Building and almost 10,000 visitors throughout the four day event in Garden City.

Blue Earth County Fair Association is supported by grants, memberships, sponsorships, vendor fees and donations. The Fair operates on a small budget that must support a large array of Fair operating expenses that include insurance, permits, licenses, signage, utilities, site improvements, marketing, promotions, a full-time grounds manager, and more. We meet these needs through our vendor fees, fundraising, foundation grants, sponsorships, Friends-of-the-Fair program, donations and gifts of in-kind services. It is a four-day event that will showcase agriculture, provides affordable family fun and delicious food, highlights the talents and handiwork of people of all ages, brings in grandstand shows, and creates a backdrop to meet old friends and make new. We especially rely on generous financial donations to implement our marketing, operations, site development, entertainment, education and community relations programs to achieve our mission goals.

Your support will help us maintain a successful County Fair again this year which will benefit the Blue Earth County residents and youth. Our vision is “To promote the diverse agricultural and cultural heritage of Blue Earth County through active participation of its citizens.” And our goals again this year are to operate a facility that provides a safe, clean, enjoyable and comfortable environment for public use and participation.

The Blue Earth County Fair Association grows through support such as yours. If you have questions about sponsorship, vendor opportunities, exhibitor options, and Friends of the Fair programs, please do not hesitate to contact us. If you are interested in volunteering, please don't hesitate to contact us or go to our website and download a volunteer application.

Sincerely, much appreciated,

Blue Earth County Fair Association
Sponsorship Committee

The Blue Earth County Fair Association vision is

“To promote the diverse agricultural and cultural heritage of Blue Earth County through active participation of its citizens.”



Blue Earth County Fair

July 20th – 23rd, 2023

PO Box 62 Mankato, MN 56002-0062

Sponsorship Form

*Due: March 15th**

OFFICE USE

Rec'd Date _____

Check # _____

Check Date _____

Logo Rec'd _____

On Website _____

T U Recpt Sent _____

- Yes**, I/we would like to become a sponsor of the 2023 Blue Earth County Fair.
- No, I/we would not like to become a sponsor at this time, but thank you for asking.

Sponsorship Levels

- Diamond Level (\$5000)**
 –Naming Rights to the Current Fair (first sponsor in)
 –receive 8 event passes, logo website, front gate sponsor sign, exhibit space free
- Platinum Level (\$2500)**
 –receive 6 event passes, logo on website, front gate sponsor sign
 –recognition in print/ exhibit/commercial space free
- Gold Level (\$1000)**
 –receive 4 event passes, logo on website, front gate sponsor sign
 –recognition print/ commercial space reduce rates
- Bronze Level (\$500)**
 –recognition in print & front gate sponsor sign
 –logo on website
- Copper Level (\$100)**
 –logo on website
 –recognition as sponsor in print

In-kind product/service donation description: _____

Please print all information clearly.

Name _____

Business/Organization Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

Email (need for Tax Receipt) _____

BUSINESS SPONSORS—

- Your company logo must be received as soon as possible for us to include your information on any promotional materials. Please email a high-quality logo to: **info@blueearthcountyfair.org**.
- Submitted logos are preferred in either EPS and AI format, otherwise JPG saved as a high resolution file format with at least 200 dpi or greater.
- Any questions regarding logo submissions can be directed to: **info@blueearthcountyfair.org**
- All donations are tax deductible.

**Please submit your form to
Blue Earth County Fair by March 15th.***

Blue Earth County Fair Association
Attn— BECF Secretary
PO Box 62, Mankato, MN 56002-0062

Any questions please call:

507-420-5689

Leave your first and last name with your phone number and someone will get back to you.

Make checks payable to the **Blue Earth County Fair Association**.

We sincerely thank you for you generous support.

**Sponsor forms received after due date will not appear in this year's Premium Book.*