

1/3 page Ad

7.5" x 3"

\$200.00



Premium Book

Available Ad Sizes

1/4 page Ad

3.5" x 4.75"

\$160.00

Full page Ad

7.5" x 10"

\$400.00

1/8 page Ad

3.5" x 2.125"

\$95.00

1/2 page Ad

7.5" x 5"

\$300.00



Blue Earth County Fair

July 20th – 23rd, 2023

PO Box 62 Mankato, MN 56002-0062

Advertisers/Sponsorship Form

Due: March 15th

OFFICE USE	
Rec'd Date	_____
Check #	_____
Check Date	_____
Logo Rec'd	_____
Ad Completed	_____
On Website	_____
T U Recpt Sent	_____

Advertise With Us

Advertising with The Blue Earth County Fair is a great opportunity to promote your business, product, or organization to a large audience in South Central Minnesota. We have a variety of advertising sponsorship opportunities available to meet your needs and budget. Whether you have a physical presence at the Fair or not, we can help you make the impact of your choice.

Our new packages for 2022 feature prominent advertisements on the www.BlueEarthCountyFair.org website. Supporters also have a number of additional placement opportunities, such as physical signage at the Fairgrounds, logo placement on the fair's website, social media mentions, or featured advertisement in the Fair Premium Book (5,000 copies distributed in 2022).

Advertising Categories—

- | | |
|--|--|
| <input type="checkbox"/> Full Page Ad (\$400) | <input type="checkbox"/> Quarter Page Ad (\$160) |
| <input type="checkbox"/> Half Page Ad (\$300) | <input type="checkbox"/> Eighth Page Ad (\$95) |
| <input type="checkbox"/> Third Page Ad (\$200) | |

Email a high-quality logo to:
info@blueearthcountyfair.org

Deadline

March 15th

Please print all information clearly.

Name _____

Business/Organization Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

Email (need for Tax Receipt) _____

BUSINESS SPONSORS—

- Your company logo must be received as soon as possible for us to include your information on any promotional materials. Please email a high-quality logo to: info@blueearthcountyfair.org.
- Submitted logos are preferred in either EPS and AI format, otherwise JPG saved as a high resolution file format with at least 200 dpi or greater.
- Any questions regarding logo submissions can be directed to: info@blueearthcountyfair.org
- All donations are tax deductible.

**Please submit your form to
Blue Earth County Fair by March 15th.**

Blue Earth County Fair Association
c/o Premium Book Advertising
PO Box 62 Mankato MN 56002-0062

If you have questions, please feel free to contact—

Dennis Urban (507) 399-3665

Robin Tietz (507) 420-5689

Leave your first and last name with your phone number and someone will get back to you.

Make checks payable to the **Blue Earth County Fair Association.**

We sincerely thank you for your generous support.