



## Blue Earth County Fair Association

PO Box 62  
Mankato MN 56002-0062



### Board of Directors—

*Robin Tietz, President  
Dennis Urban, Vice President  
Jennifer Ware, Report Secretary  
Liz Madsen, Executive Secretary*

### Directors-at-Large

*Micheala Urban  
Rodney Blanck  
Rich Harding  
Courtney Hansen  
Karl (Doc) Lysowsky  
Melissa Wellnitz  
Jeremy Giefer  
Jaycee Stiles  
Jerry O'Meara  
Zachary Rinehart  
Louis Lewis  
Susan Giefer*

### Committee Members

*Paige Sahr  
Timothy Madsen  
William Ware  
Craig Dumdei  
Mitch Geisness  
Jessy Spiese  
Natalie Flohrs  
Chance Sahr*

email—  
[info@blueearthcountyfair.org](mailto:info@blueearthcountyfair.org)

Website—  
[www.blueearthcountyfair.org](http://www.blueearthcountyfair.org)

January 2022

Dear Blue Earth County Businesses and Friends,

The 162nd Annual Blue Earth County Fair will be held Thursday – Sunday, July 28th – 31st, 2022. The response over the last several years from business and friends has been exciting as many new friends have joined our Sponsorship and Friends of the Fair programs. We saw many new businesses joining us in our Commercial Building and almost 10,000 visitors throughout the four day event in Garden City.

Blue Earth County Fair Association is supported by grants, memberships, sponsorships, vendor fees and donations. The Fair operates on a small budget that must support a large array of Fair operating expenses that include insurance, permits, licenses, signage, utilities, site improvements, marketing, promotions, a full-time grounds manager, and more. We meet these needs through our vendor fees, fundraising, foundation grants, sponsorships, Friends-of-the-Fair program, donations and gifts of in-kind services. It is a four-day event that will showcase agriculture, provides affordable family fun and delicious food, highlights the talents and handiwork of people of all ages, brings in grandstand shows, and creates a backdrop to meet old friends and make new. We especially rely on generous financial donations to implement our marketing, operations, site development, entertainment, education and community relations programs to achieve our mission goals.

Your support will help us maintain a successful County Fair again this year which will benefit the Blue Earth County residents and youth. Our vision is “To promote the diverse agricultural and cultural heritage of Blue Earth County through active participation of its citizens.” And our goals again this year are to operate a facility that provides a safe, clean, enjoyable and comfortable environment for public use and participation.

The Blue Earth County Fair Association grows through support such as yours. If you have questions about sponsorship, vendor opportunities, exhibitor options, and Friends of the Fair programs, please do not hesitate to contact us. If you are interested in volunteering, please don't hesitate to contact us or go to our website and download a volunteer application.

Sincerely, much appreciated,

Blue Earth County Fair Association  
Sponsorship Committee

The Blue Earth County Fair Association vision is

***“To promote the diverse agricultural and cultural heritage of Blue Earth County through active participation of its citizens.”***



# Blue Earth County Fair

July 28th – 31st, 2022

PO Box 62 Mankato, MN 56002-0062

## Sponsorship Form

Due: April 1st\*

### OFFICE USE

Rec'd Date \_\_\_\_\_

Check # \_\_\_\_\_

Check Date \_\_\_\_\_

Logo Rec'd \_\_\_\_\_

On Website \_\_\_\_\_

T U Recpt Sent \_\_\_\_\_

- Yes**, I/we would like to become a sponsor of the 2022 Blue Earth County Fair.
- No, I/we would not like to become a sponsor at this time, but thank you for asking.

### Sponsorship Levels

- Diamond Level (\$5000)**  
–Naming Rights to the Current Fair (first sponsor in)  
–receive 8 event passes, logo website, front gate sponsor sign, exhibit space free
- Platinum Level (\$2500)**  
–receive 6 event passes, logo on website, front gate sponsor sign  
–recognition in print/ exhibit/commercial space free
- Gold Level (\$1000)**  
–receive 4 event passes, logo on website, front gate sponsor sign  
–recognition print/ commercial space reduce rates
- Bronze Level (\$500)**  
–recognition in print & front gate sponsor sign  
–logo on website
- Copper Level (\$100)**  
–logo on website  
–recognition as sponsor in print

In-kind product/service donation description: \_\_\_\_\_

**Please print all information clearly.**

Name \_\_\_\_\_

Business/Organization Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

**Email** (need for Tax Receipt) \_\_\_\_\_

### BUSINESS SPONSORS—

- Your company logo must be received as soon as possible for us to include your information on any promotional materials. Please email a high-quality logo to: **info@blueearthcountyfair.org**.
- Submitted logos are preferred in either EPS and AI format, otherwise JPG saved as a high resolution file format with at least 200 dpi or greater.
- Any questions regarding logo submissions can be directed to: **info@blueearthcountyfair.org**
- All donations are tax deductible.

**Please submit your form to  
Blue Earth County Fair by April 1st.\***

Blue Earth County Fair Association  
Attn— BECF Secretary  
PO Box 62, Mankato, MN 56002-0062

Any questions please call:  
**507-420-5689**

Leave your first and last name with your  
phone number and someone will get back to you.

Make checks payable to the **Blue Earth County Fair Association**.

***We sincerely thank you for you generous support.***

*\*Sponsor forms received after due date will not appear in this year's Premium Book.*