

1/3 page Ad

7.5" x 3"

\$200.00



Premium Book

Available Ad Sizes

1/4 page Ad

3.5" x 4.75"

\$160.00

Full page Ad

7.5" x 10"

\$400.00

1/8 page Ad

3.5" x 2.125"

\$\$85.00

1/2 page Ad

7.5" x 5"

\$300.00



Blue Earth County Fair

July 23rd – 26th, 2020

PO Box 111 Mankato, MN 56002-0111

Advertisers/Sponsorship Form

Due: April 1st

OFFICE USE

Rec'd Date _____

Check # _____

Check Date _____

Logo Rec'd _____

Ad Completed _____

On Website _____

T U Recpt Sent _____

Advertise With Us

Advertising with The Blue Earth County Fair is a great opportunity to promote your business, product, or organization to a large audience in South Central Minnesota. We have a variety of advertising sponsorship opportunities available to meet your needs and budget. Whether you have a physical presence at the Fair or not, we can help you make the impact of your choice.

Our new packages for 2020 feature prominent advertisements on the www.BlueEarthCountyFair.org website. Supporters also have a number of additional placement opportunities, such as physical signage at the Fairgrounds, logo placement on the fair's website, social media mentions, or featured advertisement in the Fair Premium Book (5,000 copies distributed in 2019).

Advertising Categories—

Full Page Ad (\$400)

Half Page Ad (\$300)

Third Page Ad (\$200)

Quarter Page Ad (\$160)

Eighth Page Ad (\$85)

Email a high-quality logo to:
info@blueearthcountyfair.org

Deadline
April 1st

Please print all information clearly.

Name _____

Business/Organization Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

Email (need for Tax Receipt) _____

BUSINESS SPONSORS—

- Your company logo must be received as soon as possible for us to include your information on any promotional materials. Please email a high-quality logo to: **info@blueearthcountyfair.org**.
- Submitted logos are preferred in either EPS and AI format, otherwise JPG saved as a high resolution file format with at least 200 dpi or greater.
- Any questions regarding logo submissions can be directed to: **info@blueearthcountyfair.org**
- All donations are tax deductible.

Please submit your form to
Blue Earth County Fair by April 1st.

Blue Earth County Fair Association
c/o Liz Madsen, Secretary
PO Box 111 Mankato MN 56002-0111

Any questions please call:
507-399-3665

Leave your first and last name with your
phone number and someone will get back to you.

Make checks payable to the **Blue Earth County Fair Association.**

We sincerely thank you for you generous support.